

## ABSTRACT OF THE DISCLOSURE

In a portable information terminal, a display screen is equipped at one surface side of an upper half portion. Plural keys for inputting characters are provided at a surface of a lower half portion which is overlapped with the upper half portion, and an operating unit for performing the control operation of the display content of the display screen is provided at a portion of the lower half portion which is exposed to the outside even when the upper and lower half portions are overlapped with each other. Further, a controller for performing the display control of the display screen and other control processing is equipped in the lower half portion. The upper half portion and the lower half portion are rotatably joined to each other around a first rotational axis so as to be opened so that one end sides thereof are mutually separated from each other from the overlap state, and also they are joined to each other so as to be rotatable around a second rotational axis perpendicular to the first rotational axis. It is detected whether the display screen of the upper half portion faces the key-arranged surface of the lower half portion on which the plural keys are arranged or the opposite side to the key-arranged surface side, and in accordance with the detection result, the controller of the lower half portion rotates the display image of the display screen by 180 degrees.